



## Panithida Termrungruanglert

### Associate

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### Languages

- Thai
- English

### Education

- LL.M, specializing in Banking Law and Financial Regulation, The London School of Economics and Political Science (LSE), UK
- LL.B (Second Class Honor), Chulalongkorn University, Thailand

### Profile

Panithida is an associate with Kudun and Partners Limited. She has a great depth of knowledge and experience in relation to the Personal Data Protection Act, B.E. 2562 (2019) (“PDPA”) from her extensive involvement in the implementation of the PDPA for Kiatnakin Phatra Financial Group, a listed company consisting of commercial banking business and capital market business. Her experience extends beyond implementing new processes and policies for PDPA compliance where she also provides practical solutions from a business perspective in accordance to the PDPA.

### Areas of Expertise

- Personal Data Protection laws

### Professional Experience

- Legal Counsel on Personal Data Protection laws at Kiatnakin Phatra Financial Group
- Associate, Thanathip & Partners Legal Counsellors Limited


### Practice Focus

A selection of matters in which Panithida has been involved include:

- Representing Brighton College International School in connection with the overall PDPA compliance including conducting due diligence, gap analysis, PDPA implementation and training.
- Representing Garden International School Bangkok, Garden International School Rayong and Rayong English Programme School — subsidiaries of MBf Holdings Berhad, a public listed company in Malaysia — in connection with the overall PDPA compliance including conducting due diligence, gap analysis, PDPA implementation and training.
- Representing Panyaden International School in connection with the overall PDPA compliance including conducting due diligence, gap analysis, PDPA implementation and training.
- Representing The KE Group Co., Ltd. and its affiliates in connection with the overall PDPA compliance including conducting due diligence, gap analysis, PDPA implementation and training.

[www.kudunandpartners.com](http://www.kudunandpartners.com)

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- Advising Kiatnakin Phatra Financial Group on the implementation and compliance of the PDPA.